# 21st Annual GIS/CAMA Technologies Conference Chattanooga Convention Center

GIS/CAMA • Chattanooga, TN

March 6-9, 2017

IAAO

#### **Continuing Education (CE) Credit**

Recertification Credit forms for CE credit can be collected from the Registration Desk on <u>Thursday</u>.

#### Housekeeping

The conference proceedings will be available approximately 8 weeks after the conference.







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A Multiuse Approach to Using Street Level Imagery in Local Government

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#### Overview

- Background
- What is Street Level Imagery?
- Why has it become so popular for Assessors?
- Some of the Caveats of using imagery instead of physical inspection.
- Dakota County Experience
- Other Potential Uses within the County
- ► Future uses and integrations with other software.

# GIS in the Assessors Office

#### CAMA

- Tabular data management
- Sales analysis
- Valuation approaches

Equity analysisAdministrative





#### GIS

- Spatial data management
- Visualization of property characteristics
- Spatial Analysis and modeling of Sales
- Clustering of sales, permits, other
- Spatial equity analysis
   Ratios, PRD, PRB, COD, etc

# Results - Defined uses of GIS Technology in Property Assessment



# Other Listed Uses

- Field data collection
- ► LIDAR
- Aerial, oblique aerial, and street level imagery
- Open source uses
- Public tax-payer information sites
- Splits/combines
- Web applications

Parcel Information							
verview	Values				Parcel		
	Owner	BISCHKE	Total EMV Prev Year		LUC	1000 p	Road R,
			Total EMV Historic		Class	OBS	Wa
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461	Value Method	4: Income Approa 🗸	EMV Total	\$2,446,600	Neighborhood*	10CIN000: EAGAN P	W
	Land Value Estimate	~ ^	Cost Land	\$1,387,300	Checkback Flag	v	
	Bldg Value Estimate	~ ^	Cost Bldg	\$1,331,100	Checkback Year	~ ^	
	Total Value Estimate	~ ^	Cost Total	\$2,718,400	Bypass Flag		
	Open Appeal		Income Total	\$2,446,600	Appr Responsibility	v	
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#### Background

- Street Level imagery and interactive "movie" maps have been around for more than 35 years.
- Create geometrically correct spherical panoramic images for measuring purposes along with accurate georeferencing.



Aspen Movie Map camera vehicle, ca. 1978 Credit: MIT Architecture Machine Group



## Many Sources of Street Imagery

- Google Street View
- Bing Maps Streetside
- Cyclomedia
- ILookAbout
- Tyler Technologies
- Several Others



#### Technology used in Street Level Imagery

- Georeferenced Images based on Ortho, Oblique or LiDaR data
- Georeferenced Pixels Triangulate images (multiple images to determine accurate Location)
  - Proprietary algorithms that calculate this and are able to stitch images together.
- Most have the ability to work in ESRI



#### Data Collection of Street Level Imagery

- Street Level imagery is the use of images at the ground level
- Various types of Sensors are used...
  - Captured with using 2 to 5 cameras with varying resolution
  - ► High accuracy georeferencing.
  - Automatic metadata recording.







#### Popularity for Assessors

- Street level imagery has many uses in local government.
- Assessors utilize street level imagery as a way to visualize the property and compare to other like properties.
  - Used in the form of interactive imagery or static imagery.
  - Can be used for measurement or looking at quality grades or conditions.



## Use with Comp Grids

Comparable Sales Analysis for TAX YEAR - 2016						
	Subject Parcel	Comparable-1	Comparable-2	Comparable-3	Comparable-4	Comparable-5
Parcel ID:	017320005210	012050203030	015765102040	017320005200	017320001030	011990302150
Card / Set#:	1 / 1	CompSheet Form:		User Selected Comps		
Salekey:		1047187	1048126	1047332	1037349	1047636
					<b>Market</b>	
	Main Building	Main Building	FBM UBM Main Building UGR	A5 Main Building	FBM A4 Main Building	A3 Main Building
Address	5707	4938	12660	5721	5878	14569
	125TH	UPPER 148TH	EVELETH	125TH	125TH	ELYSIUM
	ST W	СТ	PATH	ST W	ST W	PL
City:	APPLE VALLEY	APPLE VALLEY	APPLE VALLEY	APPLE VALLEY	APPLE VALLEY	APPLE VALLEY
Model:	101	101	101	101	101	101
NBHD Group:	124	124	124	124	124	124
Neighborhood:	01RES019	01RES019	01RES019	01RES019	01RES019	01RES019
Total Acres:	.25	.27	.37	.25	.27	.2

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Street Aerial	Bird's Eye Print	) 🕑 Legend
30 130		<ul> <li>Property Information</li> </ul>
65 65 65	45 175	Parcel ID: 01-19903-02-150 14569 ELYSIUM PL APPLE VALLEY MN 55124
140	13 10	Property Details     Comparable Properties     Subdivision Plat
-785 AS 21	ELYSIUM PL 58	<ul> <li>Tax Statement</li> <li>Tax Payment Stub</li> <li>Tax Facts</li> </ul>
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#### Caveats of Street Level Imagery Use

- Only a snapshot in time
- View Angles
- Inaccuracies with measurement
- Only the front view of properties.
  - Thus may need to supplement with other forms of Imagery (i.e., oblique aerial, aerial or other image sources such as Google street view, Bing, etc)
- Bad Images and captures
  - People
  - Interesting events





## Dakota County Experience with Street Level Imagery

- Looking for a cost effective way to upgrade images in a timely manner.
- Put out an RFP in December 2015
- Met with Vendors in Jan 2016
- Data Collection Started in March 2016 and ended in May.
- Took 2-4 months for processing of images
   Blurring of people and license plates



#### Dakota County Experience

- We also asked for Street Level Cutouts for property record cards and comp grids.
  - Vendor was able to use software to programmatically clip out images from the interactive imagery.
  - Had strict requirements due to t he fact that the imagery was going to be on public website. Created QA Application





#### Future of Street Level Imagery

- Higher Resolution
- Enhancing Automated Feature Recognition
  - Efficient face and license plate blurring.
  - Automating processes for cut-out generation.
  - Improve feature extraction (stop signs)
- Expand and enhance software options for working with imagery.
- Spherical Panoramic Imagery to Integrate with CAMA Systems.
  - Seamless Interaction with Data and Images.

#### Other Uses of Street Level Imagery

#### Asset Management

Inventory street signs, stop lights, street lights, utilities, trees, Fire Hydrants and other city or county owed assets.

#### Street Maintenance

- Finding potholes, bridge maintenance, etc.
- ► 3D Modeling
- Disaster Response and Recovery
   Before/After



#### Future Integration with other systems

Linked to other Programs

iasWorld

Profile

Owner

Values

Land

Property Tax Indicators

Sales/Transfer History

**Property Transfer** 

**Building Summary** Residentia

Other Bldgs & Yard

Commercial

**CIA** Income Sketch

Permits

Mailing

Pictometry

Photos Documents

Man

Low Land

Property Desc

- Full Integration with other CAMA Systems
  - Desktop Review Methodologies.



#### Integration with other Programs



#### Integration with other programs



### Integration with other Programs



#### Share your GIS innovations and success stories!

The editorial board of the GIS for Assessment Professionals book is looking for practitioners to share their GIS case studies. What do we mean by case studies?

We are looking for specific examples of how GIS was used to solve:

- an assessment or valuation problem,
- or made your office operations more efficient,
- or made information sharing easier for your jurisdiction,
- or improved the outcomes of your assessment duties.

Tell us your story and contribute to information sharing of the latest uses of GIS in the assessment industry.

Please send a brief description of 2 or 3 paragraphs and any exhibits or diagrams you wish to share of your GIS case study by March 1<sup>st</sup> to *cusack@iaao.org*. Your submission will be forwarded for consideration to the GIS for Assessment Professionals book editorial board.

If you have any questions, contact Margie Cusack, Research Manager at cusack@iaao.org.

