



International Association of Assessing Officers
Candidate Photos
for the
Board of Directors Election

Candidate photos are due no later than July 1. Please email the photo to the Executive Director at IAAO Headquarters, mcguire@iaao.org. The photos are used in the *Candidate Brochure* which appears in *Fair & Equitable*, on the IAAO website.

- Digital color photographs in JPEG or TIFF format
- 3" X 4" at a minimum of 300 pixels per inch

Most modern digital cameras will shoot at this resolution or equivalent and in JPEG format. Cell phone photos and photos from website pages are generally not of sufficient quality.

Guidelines to shoot a good photo:

Stand away from walls to avoid unwanted shadows

Pick a simple background

Try shooting both with and without flash in bright, even light

Do not stand in sunlight or in lighting that casts strong shadows

Frame the photo loosely so there is room to crop if necessary